

## Lycetts announced as Beaufort Team Chase sponsor

**February 5 2018** – Leading equine and bloodstock insurance broker Lycetts has agreed to become a key sponsor of the Beaufort Hunt Supporters Club Team Chase which is returning to the spring calendar in Sherston after a 35-year absence.

The three-year deal will see Lycetts sponsor the Intermediate Class, the feature event of the day.

"Team chasing is the most wonderful and exhilarating of sports and we're thrilled to be supporting Beaufort Hunt Supporters Club in bringing this fixture back to the spectacular Beaufort Saturday country," said Lycetts Equine Insurance specialist Charlotte Alexander.

"Adding this exciting event to Lycetts' extensive sponsorship portfolio presents further opportunities to reach new customers and to meet with existing clients."

Alexander, herself a Lycetts-sponsored jockey, will have three rides in the Intermediate

Class – one being the legendary seven-time Grade 1 winner and former Paul Nicholls-trained

Silviniaco Conti.

Lottie Bostock, event organiser at Beaufort Hunt Supporters Club, added: "We're delighted to have Lycetts on board. Team chasing is in the ascendency and I'm sure this sponsorship will prove mutually rewarding."

The <u>Beaufort Team Chase</u>, which will also run a Novice Speed and Bogey Class as well as a Hunter Trial, will take place in Sherston, Wiltshire, on Sunday March 18.

## **ENDS**

For media information, please contact Anthony Andrew or Connor Murphy at Cameron Wells Communications on 0161 973 4158 or email anthony.andrew@cameronwells.co.uk.

## **NOTES TO EDITORS**

## **About Lycetts**

- The Lycetts Group was founded in 1961 and has grown to become one of the UK's leading independently-operated insurance brokers.
- Lycetts specialises in farm and estate insurance and also provides bespoke financial services, commercial and bloodstock insurance advice. It has 17 offices in the UK, with its headquarters based in Newcastle-upon-Tyne.
- All available profits from Lycetts are passed onto the company's ultimate owner, the
  charity Allchurches Trust, which in turn invests them back into the community. This
  structure offers security and business stability for Lycetts while fostering an ethical
  and long-term approach and a high-level of client trust.